

JAY JAISWAL

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PROFESSIONAL SUMMARY

Senior Motion Graphics Designer and Video Editor with 7+ years of experience specializing in motion design, 2D/3D animation, VFX, compositing, and visual storytelling. Experienced in creating high-impact creative content for advertising, gaming, CTV, rich media, e-commerce, and digital campaigns. Proficient in Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Nuke, Fusion, Maya, and 3ds Max, with a strong focus on creative execution, visual quality, and timely delivery.

EXPERIENCE

Senior Motion Graphics Designer Intellect Ads ACPL Gurugram, Haryana JMD Megapolis, Sector 48	Aug 2026 – Present
- Designed high-impact motion graphics, CTV, rich media, animated banners, and video ads for digital advertising campaigns across multiple platforms. - Collaborated with creative, media, and marketing teams to deliver high-quality campaign visuals from concept to final production while maintaining brand consistency.	
Senior Motion Graphics Designer Masterwiz Technologies Pvt. Ltd Varanasi, Gilat Bazar Bhojubeer 221002	Jul 2023 – Aug 2026
- Created high-quality motion graphics, 2D/3D animations, VFX, and promotional videos for advertising, gaming, and digital campaigns. - Developed creative concepts, style frames, and motion boards aligned with brand guidelines and campaign objectives. - Managed projects from concept to final delivery, collaborating with marketing and creative teams while maintaining quality and timely execution.	
Video Editor & Graphic Designer Sun Surya Film & Game Pvt. Ltd. Varanasi, Gilat Bazar Bhojubeer 221002	Feb 2020 – Jun 2023
- Edited feature-length and short-format videos, ensuring smooth transitions, precise clip alignment, and engaging storytelling. - Applied professional color grading and LUTs to maintain visual consistency, enhance mood, and deliver polished final outputs.	
Video Editor Yash Raj Studio. Andheri, Mumbai, Maharashtra	Mar 2018 – Apr 2019
- Edited feature-length and short-format videos, ensuring smooth transitions, precise clip alignment, and engaging storytelling. - Applied professional color grading and LUTs to maintain visual consistency, enhance mood, and deliver polished final outputs.	

TECHNICAL SKILLS

Video Editing : Premiere Pro, After Effects, Color Correction, Post-Production
Motion Graphics : Motion Design, 2D/3D Animation, Kinetic Typography, VFX
VFX & Compositing : Nuke, Fusion, Rotoscoping, Compositing
3D : Maya, 3ds Max, 3D Modeling
Adobe : Photoshop, Illustrator, Audition, Media Encoder
Creative : Advertising, Gaming, Social Media, E-commerce, Brand Campaign

EDUCATION

Bachelor of Commerce (B.Com.)	Apr 2015 – Jun 2017
MAAC Mumbai – Advanced Program in Animation, VFX & Multimedia (ADVFX)	Apr 2017 – Jun 2019
Arena Animation, Varanasi – VFX / Animation Training	May 2016 – Jan 2017

ACHIEVEMENTS

- Edited and delivered 300+ videos and creative assets across advertising, gaming, social media, and digital campaigns.
- Delivered high-engagement motion graphics and promotional content for technology and e-commerce brands.
- Recognized for fast editing turnaround, organized project workflows, and consistent on-time delivery.